

Empowering Excellence in Senior Living: Medication Management Partners as Certified Age-Friendly Pharmacists



As America's population continues to age, the demand for senior-centered, evidence-based medication management has never been greater. Medication Management Partners (MMP) has taken a bold step in advancing the quality of care by ensuring all its pharmacists are certified as Age-Friendly Pharmacists through the American Society of Consultant Pharmacists (ASCP). This national recognition reflects our deep commitment to optimizing the medication experience for older adults and strengthening our role as trusted partners in senior living.



Who We Are: Medication Management Partners

Medication Management Partners is a pharmacy services provider specializing exclusively in the senior living sector. We partner with assisted living and memory care operators, to deliver reliable, person-centered pharmacy solutions tailored to the unique needs of senior living residents. Our team is focused on improving quality of life and simplifying pharmacy through advanced technology and compassionate service.

What Is the Age-Friendly Pharmacist Badge?

The Age-Friendly Pharmacist digital badge is an initiative developed by ASCP and the Peter Lamy Center on Drug Therapy and Aging at the University of Maryland. Supported by The John A. Hartford Foundation, this program certifies pharmacists who demonstrate comprehensive understanding of the Age-Friendly Health Systems' 4Ms Framework: What Matters, Medication, Mentation, and Mobility. The training is delivered through a free, accredited home-study program that offers continuing education credits upon completion. Earning the badge signifies that a pharmacist is equipped to deliver person-centered, geriatric-informed pharmaceutical care.

Why Certification Matters at MMP

At MMP, this certification is not an optional achievement, it is a standard. By requiring all pharmacists to earn the Age-Friendly Pharmacist badge, we ensure a consistent level of clinical excellence across our organization. This investment in professional development enhances our ability to serve residents in assisted living and memory care communities with the highest level of precision, empathy, and accountability.

Labinot Avdiu, PharmD, F.C.A.C., CEO of Medication Management Partners, emphasizes, "Our mission is to transform the pharmacy experience for seniors and their caregivers. By investing in Age-Friendly certification for every pharmacist, we're not just checking a box—we're raising the bar for what it means to be a pharmacy partner in senior living."



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How the 4Ms Framework Enhances Care

The Age-Friendly 4Ms Framework guides our pharmacists in tailoring care to the individual needs and goals of each resident:



What Matters

Our pharmacists engage with care teams to ensure medication decisions reflect each patient's health goals and personal preferences.



Medication

We focus on optimizing drug regimens to reduce polypharmacy, avoid potentially inappropriate medications, and maximize therapeutic outcomes.



Mentation

By identifying and helping manage conditions like dementia, delirium, and depression, we support mental well-being.



Mobility

Our pharmacists consider the effects of medications on balance and physical function, helping prevent falls and preserve independence.

Strengthening Partnerships and Outcomes

Age-Friendly certification elevates the value we bring to our senior living partners. It strengthens interdisciplinary care coordination and demonstrates a proactive approach to quality and safety.

Patrice Johnson, RPh, PMP, Vice President of Partner Success at MMP, shares, "When our partners see the Age-Friendly badge, they know they're working with a pharmacy team that truly understands the needs of their residents. It reinforces trust, supports compliance, and ultimately leads to better health outcomes for residents."



■ A National Movement with a Strong Impact

The ASCP program aims to train 2,500 pharmacists and 950 long-term care pharmacies, creating a ripple effect of improved care nationwide. By joining this initiative early and at scale, MMP is positioning itself as a national leader in age-friendly pharmaceutical services.

As we look to the future, MMP will continue to champion the 4Ms framework in every interaction—with residents, care teams, and senior living communities. Our Age-Friendly Pharmacist certification is not just a badge—it's a promise to uphold the highest standards of care for seniors.

Contact Us:

P : 833.223.0386

E : partnerships@mmprrx.com

W : www.mmprrx.com